

**ADHESION-ENHANCING SURFACES
FOR MARKING MATERIALS**

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Abstract of the Disclosure

The present invention provides signage articles and methods of making, wherein the signage articles have adhesion-enhancing surfaces for marking materials. The signage articles include a substrate that includes a noncellulosic organic polymeric surface, preferably, a radiation cured coating disposed on the noncellulosic organic polymeric surface and a marking material disposed thereon. Preferably, the marking material is not substantially removed from the signage article upon wiping the marking material with gasoline for five cycles.